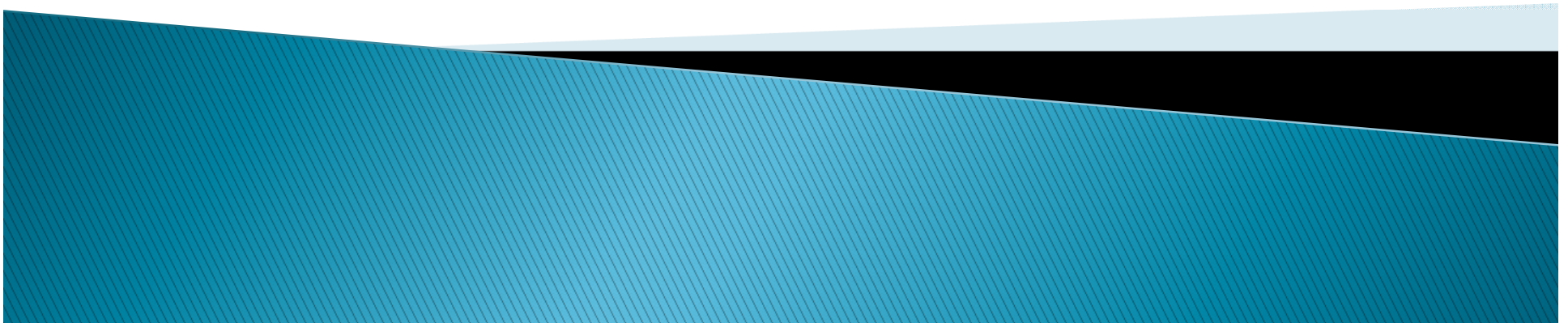


2016

October 2016

MWR Strategies



Senate

- Target is plus 4; maybe plus 5
- Strategic voting



Senate

- Illinois
- Wisconsin
- Indiana
- New Hampshire
- Pennsylvania
- Missouri
- North Carolina
- Nevada



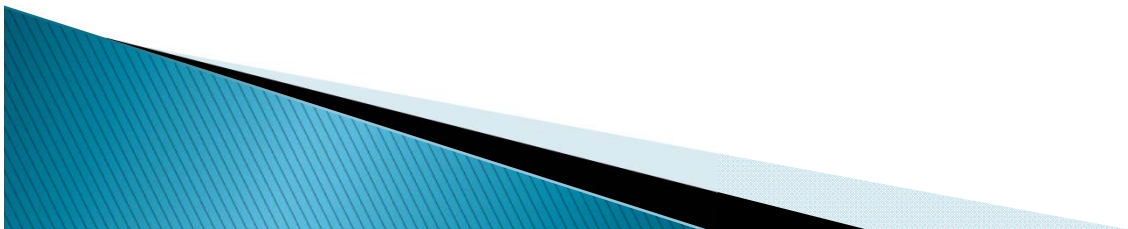
House

- Florida
- Moderately dependent on Presidential turnout
- 1960 (21); 1992 (9); 2000 (2)
- Plus/minus 5



Presidential

- Tick tick tick
- Trustworthy
- Favorable/unfavorable
- Issues
- Change/who is going to win?
- 47%
- 131 million/136 million/120 million
- Andrew Jackson and Barack Obama



Presidential

- Swing States
 - Colorado
 - Florida
 - Pennsylvania
 - New Hampshire
 - Wisconsin
 - North Carolina
 - Georgia
 - Arizona
 - Nevada
 - Iowa
 - Missouri




Does it Matter?

- Tax reform
- Infrastructure
- The Middle East
- PPACA
- Debt limit
- CAFÉ
- CPP
- Supreme Court
- FERC



Would be Successors

• 1868	55.0	52.7	2.3
• 1876	55.6	47.9	7.7
• 1908	56.4	51.6	4.8
• 1920	49.2	34.2	15
• 1928	54.0	58.2	4.2 (wrong sign)
• 1952	49.6	44.3	5.3
• 1960	57.4	49.6	7.8
• 1968	61.1	42.7	18.3
• 1988	58.8	53.4	5.4
• 2000	49.2	48.4	.8
• 2008	50.7	45.6	5.1
• All Rs	55.4	51.3	4.1
• All Ds	52.3	42.4	9.9
• All	54.3	48.0	6.3



Questions?

