

Andrew King

Professor

Communication Studies

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EDUCATION

Ph.D. University of Minnesota, 1968

M.A. University of Minnesota, 1964

B.A. University of Illinois, 1960

ACADEMIC APPOINTMENTS

1985-1991
1991-present Louisiana State University, Professor and Chair

1981-1985 University of Arizona, Professor

1976-1985 University of Arizona, Associate Professor

1969-1976 University of Arizona, Assistant Professor

1968-1968 (CUNY) Buffalo, Assistant Professor

ADMINISTRATIVE EXPERIENCE

Editor, Quarterly Journal of Speech (1998-2001)

Editor, Southern Communication Journal (1992-1996)

Referee for Quarterly Journal of Speech, Western Speech Communication Journal, Central States Speech Journal, Southern Speech Communication Journal, 1977-1992.

Associate Editor for Western Speech Communication Journal, 1984-1986.

Associate Editor, Journal of Radio Studies (1995-2000)

Co-Editor, Panel Brit, Since death of Charles Daniel Smith, February 1984.

Associate Editor, Communication Reports (A publication of the Western Communication Association) 1987-1990

Presidential address, "Passing the Torch," Iowa City, May 11, 1999 to the Kenneth Burke Society.

Consultant and Assoc. Editorial Planner, KB Journal (Begins 2001 June Issue)

Secrets of Oral Presentation," speech at ABC school of Baton Rouge, October 4, 1999.

Gave several sabbatical presentations on Leadership in New York, Minnesota and at University of Illinois.

Seminar, "Power and Communication in the Workplace," to Louisiana Society of Certified Public Accountants at Country Club of Louisiana, October 11, 1999.

Vice-President, Burke Society (Southern Chapter) 1988-1990

Program Planner for Burke Society, 1989, 1993

Served as Acting Chairman for Department of Speech Communication (Summer 1988)

Associate Editor, Southern Communication Journal, 1989--

Regional Representative for Jacob Javits Awards

Associate Editor, Quarterly Journal of Speech, 1992

Associate Editor, Radio Studies

Director of Graduate Study, University of Arizona 1982-1984

Director of Graduate Study, Louisiana State University 1986-1991

Co-Director, British Studies Program, LSU.

Chair, Department of Speech Communication, Louisiana State University, 1991--

Chair, Article Award Committee, SCA

Vice President, National Kenneth Burke Society, elected June 1993.

Chair, Arts and Humanities Lecture Committee, 1995-1996.

President, National Kenneth Burke Society, elected, 1996

Founding member and member of executive board, St. Alban's Institute for the Study of the Humanities, 1995-present.

Nominating Committee, SCA, 1993-1996.

Executive Council member, SSCA, 1993-1996.

Chair, Southern Burke Society Branch, 1990, 1993, 1995-96.

Co-Director, Political Discourse Studies (Interdisciplinary program for students in all areas of Arts and Sciences College), 1995-present.

Developed Professional Communication Interdisciplinary Program. 1999-2000.

Director, Professional Communication Program 2000-2002

PEER REVIEWED PUBLICATIONS

"The Rhetorical Legacy of the Black Church," Central States Speech Journal (Fall, 1971), pp. 179-185.

"Nixon, Agnew, and the 'Silent Majority': A Case Study in the Rhetoric of Polarization," Western Speech Journal (Fall, 1971), pp. 243-255. with Floyd Douglas Anderson.

"The Myth of Heroic Materialism," Quarterly Journal of Speech (October, 1974), pp. 323-329.

"Thomas De Quincy and the Rhetoric of National Character," Central States Speech Journal (Summer, 1974), pp. 128-135.

"Richard Nixon and the Rhetoric of Polarization," in Essays in Presidential Rhetoric, ed. by Theodore Windt (Dubuque, Iowa K/H 1978) pp. 83-92.

"Communication in the New Hampshire Primary," Arizona S & D Journal (Spring, 1976), pp. 33-37.

"Politics and the Drama of the Marketplace," Journal of the Arizona Communication and Theatre Association (Fall, 1976), pp. 13-16.

"The Rhetoric of Power Maintenance: Elites at the Precipice," Quarterly Journal of Speech (April, 1976), pp. 127-134.

"Power: The Rhetoric of Mobilization," Central States Speech Journal (Fall, 1978), pp. 147-154.

"The Romantic Attack on the Rhetorical Commonplaces," Proceedings of the International Society for the History of Rhetoric (Amsterdam: Free University of Amsterdam Press, 1979) pp. 124-131.

"William Hazlitt on Topoi," ISHR Conference Book (ETHL Press-Zurich, Switzerland, 1980) pp. 202-210.

"The Meaning of Criticism: A Symposium," Fine Arts College Bulletin (Summer, 1976), pp. 1-4.

"Communication," for Fine Arts College Bulletin (Summer, 1978), pp. 1-2.

"Inflation and the Presidency: A Dramatistic Perspective," ACTA Journal (Fall, 1980), pp. 14-22.

"Creativity and Categories," Grey View (Publication of Grey Advertising, N.Y.), III: 10-12.

"William Hazlitt as a Critic of Parliamentary Speaking," Quarterly Journal of Speech (February, 1981), pp. 47-56.

"William Hazlitt and the Decline of British Political Speaking," Central States Speech Journal (Spring, 1981), pp. 54-59. with Floyd D. Anderson.

"William Hazlitt and the Romantic Assault on the Commonplace," Western Journal of Speech Communication, (Fall, 1981), pp. 317-327.

"Rhetorical Invention and Moral Authority: Lincoln's Use of History," Journal of Communication Studies, I (October, 1981), pp. 14-20.

"The Most Significant Passage in George Campbell's Philosophy of Rhetoric: Four Nominations," Rhetoric Society Quarterly, XII (Winter, 1983), pp. 10-21.

"St. Augustine's Theory of Signs," Rhetoric Society Quarterly (Spring, 1985) pp. 4-7.

"Intellectuals and Victimage," Old Speak/New Speak: Rhetorical Transformations (Arlington, TX: RSA Press, 1986): pp. 55-68.

"Ideology and Victimage: The Hermeneutic Struggle for Power," Visions of Rhetoric: History, Theory and Criticism (Arlington, TX, RSA Press, 1987), pp. 71-79.

"I. A. Richards' Theory and Practice of Rhetoric," Rhetoric Society Quarterly (Spring, 1988) XVIII: pp. 159-164.

"Ideology of Graphics: Cognitive Complexity as a Standard of Aesthetic Judgment," Proceedings of the International Rhetoric Society (Arlington, Texas, RSA Press, 1988), pp. 38-48.

"Reagan, Romance and Technology: A Critique of Star Wars," Communication Studies (Spring 1989): 1-12. with Kenneth Zagacki

"Iran Contra and the Defeat of Accountability," Communication Reports (February 1990): 10-27. with Ken Petress

"Hegemony and Social Movements: Failure of Nuclear Freeze Movement," Southern Communication Journal (Winter 1990): 162-174. with Ken Petress

"Edmund Burke's Audinece: The Brutal Electors," in Parliamentary Discourse: The British Tradition ed. William Packer, GB: Newhouse Press, 1992): 140-59.

"Kenneth Burke on Sarmonic Invention," in Preaching and the Rhetorical Tradition, ed. R. Kennedy (Freeport, 1992).

"The Rhetorical Critic and the Invisible Polis" in *Rhetorical Hermeneutics: Invention and Interpretation in the Age of Science* ed. Alan G. Gross. Albany: SUNY Press 1996, pp. 299-314.

"Rhetorical Criticism: A Bright or Dismal Future," in *Communication Studies* 19 (Spring 1997), pp. 31-37.

Andrew King, "Richard Weaver and Neo Platonic Conceptions of Education," in Richard Weaver Festschrift. Ed. by James Tallmon (Albany: SUNY Press 1999) February release.

"Rhetoric and Education: Authority as Subaltern Voice," in Richard Weaver's Rhetorical Practice Michigan State University Press, 1996.

"Power and Communication: Endings and Beginnings" American Communication Journal, Spring 1999, 49-53.

"Kenneth Burke and Social Myth," American Communication Association Journal (Feb 2000), 21-30.

"Rhetoric and Power," *Encyclopedia of Rhetoric*, Oxford University Press, Vol II (in press).

"KB Disciplining Burke: Finding the Via Media," American Communication Journal (Winter 2000) in Press.

BOOKS AND BOOK CHAPTERS

Andrew King w/ Jim Kuypers. Twentieth Century Rhetorical Critics (Greenwood Pub. March 15, 2000)

Andrew King w/ Shaun Treat. Charismatic Communication and Leadership Style (Praeger 1999) in press for June 2001.

Postmodern Political Communication (New York: Praeger, 1992)

Communication and Power (Prospect Heights, Illinois: Waveland Press, 1987)

Black Salt (Poetry) (Minneapolis: Cornish Press, 1964)

PERFORMANCES

Played Galileo in "The Trial of Galileo," Multi-Media Production of Grace Flandrau Planetarium, 1979.

Director of Miracle Plays for Tucson Medieval Festival. "A Masque of Reason," by Robert Frost, 1980.
Actor, Three Penny Players, Community Theatre Group, 1972-1974.

Voice Trainer for clergy at St. Philips Episcopal Church, Tucson, Arizona, 1977, 1978, 1981.

Played in numerous training films and have appeared on many local television shows.

Performance, "Christmas Day, 1915 (Robert Graves)" in Twelfth Night Performance at St. Alban's Church, January 5, 1996.

CONFERENCE PRESENTATION

"Rhetorical Keys to American Culture," New York State Speech Convention, Buffalo, New York, April, 1969.

"Commitment and the End Need," Speech Communication Association Convention, Chicago, Illinois, December, 1972.

"Myth Criticism and the Poem of the World," Arizona Speech and Drama Association, Flagstaff, Arizona, October, 1978.

"Mass Media and the Political Campaign," Central States Convention, Chicago, Illinois, April, 1976.

"The Use of Polls in the New England Primaries: A Rhetoric of Number," Minnesota Journalism and Communication Lecture Series at the University of Minnesota, Minneapolis, Minnesota, May, 1976.

"Campaign '76 Interim Report," Speech Communication Association, Bloomington, Indiana, June, 1976.

"Public Myth in Advertising," Western Speech Communication Convention, Phoenix, Arizona, November, 1977.

"Advertising and Positioning: A Backward Glance," ECA/Css (Public Address) Convention, New York, January, 1978.

"The Rhetoric of Majoritarian Power," Central States Speech Communication Convention, St. Louis, Missouri, April, 1979.

"Rhetoric of the Slave Conspiracy," Central States Speech Communication Convention, St. Louis, Missouri, April, 1979.

"Abraham Lincoln and the Use of History as Moral Authority," Eastern Communication Association, Philadelphia, May, 1979.

"The Rhetoric of Moral Victory," Eastern Communication Association, Philadelphia, Pennsylvania, May, 1979.

"The Romantic Attack on Rhetorical Commonplaces," Free University of Amsterdam for the International Society for the History of Rhetoric, Amsterdam, Holland, June, 1979.

"Rhetorical Invention in the Romantic Movement," International Society for the History of Rhetoric at Amsterdam, Holland, June, 1979.

"Greco-Roman Roots of Formal Assumptions in Argument," Speech Communication Association, San Antonio, Texas, December, 1979.

"Inflation and the Presidency: The Moral Dimension of Crisis," Eastern Communication Convention, Ocean City, Maryland, April, 1980.

"William Hazlitt and the Decline of Parliamentary Oratory," Eastern Communication Convention, Ocean City, Maryland, April, 1980.

"The Presidency As a Dialectical Order of Goods," Speech Communication Association, New York, November, 1980.

"Task Force on the Presidency Report: The Rhetorical Uses of Campaign Promises," Speech Communication Association Convention, New York, New York, November, 1980.

"The Construction of Modern Ideo-Topoi," International Society for Rhetoric, Madison, Wisconsin, April, 1981.

"The Making of New Gods: Inventional Categories of Deification," Eastern Communication Association, Pittsburgh, Pennsylvania, May, 1981.

"C. Wright Mills on Rhetoric, Power and Social Sciences," Eastern Communication Association Convention, Hartford, Connecticut, May, 1982.

"Mao and the Rhetoric of Non-Opposition," Eastern Communication Association Convention, Hartford, Connecticut, May, 1982.

"Reagan Restores the Covenant," Southern Speech Communication Convention, Hot Springs, Arkansas, May, 1982.

"Rearmament: Presidential Proposals and Grassroots Rejoinders," Speech Communication Association convention, Louisville, Kentucky, November, 1982.

"Martin Luther King's Letters to the Bookings Circuit," North American Society, New Haven, Connecticut, March, 1983.

"The War in the West: An Analysis of the 1982 Elections by Region," Eastern Communication Association Convention, Ocean City, Maryland, April, 1983.

"Rhetoric and Visual Media," International Rhetoric Society, Rhetoric Society, Florence, Italy, June, 1983.

"Montaigne's Moral Arena," Speech Communication Association, Washington, D.C., November, 1983.

"Roland Barthes' Multi-Media Analysis," Eastern Communication Association Convention, Philadelphia, Pennsylvania, March 1984.

"Andre Gregory as New Adam: Dialogue as the Enactment of Hereditary Evil" Special Discourse Analysis Program, Western Speech Communication Convention, February 18, 1984.

"Quest for Community in a Technological Age: Rhetoric of the Romantic

Reaction," RCT Division, SCA, Chicago, November, 1984.

"Class Courtship in Presidential Rhetoric: A Non-Symbolic Approach to Campaign Graphics," SCA Presidential Task Force, SCA Convention, November 3, 1984.

"The Most Significant Passage in Saint Augustine's De Doctrina Christiana: Six Nomination," ISHR Panell, SCA November 3, 1984.

"Influence of British Utilitarianism on Ivor Armstrong Richards' Rhetorical Theory," ECA Convention, 1985.

"The Anglo-American Tradition in Rhetoric Textbooks: 1870-1925," ISHR at St. John's College, Oxford University (GB), August 25, 1985.

"Ideology as Authorization in Public Discourse," Speech Communication Association, (Denver) November 8, 1985.

"I. A. Richards on Metaphor and Social Order," CCC Convention (New Orleans), February, 1986.

"Thomas Godwin's Influence on English Radical Orators," Eastern Communication Convention (Atlantic City), April 26, 1986.

"Ideological Grounding in Argumentation," Southern Speech Communication Convention, Houston, Texas, April 3, 1986.

"Battle of the Books," SCA Convention, Chicago, November, 1986.

"Terrorists as Communicators" and "Terrorism in the Mass Media" two lectures delivered at Northern Illinois University November 11, 1986.

"Quintilianus and the Education of the Roman Civil Service," Southern and Central States Joint Communication Convention, St. Louis, April, 1987.

"The Most Significant Passage in I. A. Richards' Works," SCA Convention, Boston, November 6, 1987.

"An Analysis of Star Wars," SCA Convention, Boston, November, 1987.

"Alienation as A Theme in Neo Marxist Criticism," ECA Convention, Ocean City, New Jersey, 1987.

"Kenneth Burke and the Inevitability of Hierarchy," Southern Speech Communication Convention, Memphis, April, 1988.

"Power and Community in the Sermons of Jonathon Edwards," Southern Speech Communication Convention, Memphis, 1988.

"Ethical Considerations in the Language of Political Advertising," SCA Convention, New Orleans, November, 1988.

"Power and Ideology in the Debate over the Industrialization of Art," ISHR Convention, Dallas, Texas, May, 1988.

"Engaging Burke's Voices: Using Socratic Method to Teach Kenneth Burke," SCA Convention, San Francisco, November 1989.

Critic: "Radical Discourse: Four Case Studies in Constituting Power," SCA Convention, San Francisco, November, 1989.

"A Feinbergian Analysis of the Last Temptation of Christ," Southern State Communication Convention, Louisville, Kentucky, April 1989.

Critic: Panel on Mass Media and Advertising," SSC Convention, Louisville, April 1989. PreConference on Graduate Education, Louisville, Kentucky, April 1989.

"From Newton to Einstein: The Challenge of Vision in Motion," with James Cheesebro for National SCA Convention, November 1990.

"Speaking in many Voices: The Vietnam Veteran's Memorial," for Southern Convention, April 1990.

Undergraduate and Graduate Coordinator, Programs on Pedagogy for Burke Society Conference, New Harmony, Indiana, May 6, 7, 8, 9, 1990.

"The Classical Tradition of the Locus of Authority: Postmodern Attack on Universals," ISHR (John Hopkins) September 26, 1991.

"The Rhetoric of Renaissance Court Manuals," SCA, Atlanta, November 1, 1991.

Critic: Panel on Agrarian Protest, SSCA, San Antonio, April 9, 1991.

"A Pentadic Analysis of Campaign '92," SCA Convention, Chicago, November 1992.

"The End of Ideology and Political Rhetoric; Liberal and Conservative in a Decentered State," SSCA, SCAS Joint Convention, Lexington, KY, April 1993.

"Affirmative: Kenneth Burke Anticipated Postmodern Criticism" with J. Cheseboro SSCA, SCAS, Lexington, KY, April 1993.

"Kenneth Burke as Theologian" KB Society, Fairlie, VA, June 1993.

"Burke's Pentad As A Late Flowering of Print Culture," SCA, Miami, FL, November 1993.

"What's Publishable in Public Address: From the Editor of the Southern Communication Journal," Andrew A. King, SCA, Miami, FL, November 1993.

"Burkean Theology As Counterstatement," SSCA, Norfolk, VA, April 1994.

"Objectivity Reconsidered," SCA, San Antonio, November 1995.

"The State Versus the Nation: Rush Limbaugh's Dichotomy Between Bureaucracy and Social Practice, SCA, San Antonio, November 1995.

Seminar Leader, Burke and His Generation, Burke Conference, Pittsburgh, 1996.

"Burke and Utopian Rhetoric," Southern Communication Conference, Memphis, March 1996.

"Clinton Budget Battle of 1995: A Burkeian Analysis," April 4, 1998.

Goldwater Campaign Revisited" November 8, NCA Convention, Seattle.

"Kenneth Burke and Agrarian Discourse" NCA Convention 1997, November 20, Chicago.

"Burkeian Theory of Motive" SSCA Convention, 1998, April 1, San Antonio.

"On Being An Editor," SSCA Convention, April 4, 1998, San Antonio.

INVITED PRESENTATIONS

Invited Public lecture, Dartmouth College, February 1976, "Political Communication in the New England Primary Season."

Invited for Public Lecture and Graduate Colloquy at Northern Illinois University, September 11, 1986.

Invited lecturer on Power and Communication at Oregon State University, October 5, 1989.

Invited lecturer on Political Communication at Wilamette University, October 3, 6, 1989.

"Power and Communication in Ordinary Discourse," invited lecture at Dartmouth College, Hanover, NH, February 1996.

Invited lecturer for Missouri Chautauqua, St. Joseph Missouri, April 1991.

Delivered Keynote address, National Burke Conference, Pittsburgh, 1996.

Presidential Address, Burke Society, Des Moines, Iowa May 1999.

COURSES TAUGHT

GRADUATE STUDENT COMMITTEES

Eighteen (18) M.A. and Twenty (20) Ph.D. Dissertations

UNIVERSITY AND PROFESSIONAL SERVICE

Chair, Department of Speech Communication 1991.

President, Kenneth Burke Society, 1996-1999.

NCA Publication Board 1998-2001

Elected Member of Society for the Study of the Office of the Presidency, 1983-1985.

Elected Regional President of American Field Service, 1982-1983.

NCA Legislative Council 1996-1999.

Member, Political Communication Task Force, LSU, 1994.

Book Reviews

"A War of Words: Chicano Rhetoric in the 1960's" Rhetoric Society Quarterly (Fall, 1986) XVI: pp. 371-321.

"A Review of C. U. Larson's `Persuasion,'" Journal of Communication Studies (Winter, 1987) VII, pp. 24-26.

"A Critique of Thomas O. Sloane's Donne, Milton and the Death of Rhetoric," Philosophy and Rhetoric (1988) 20: pp. 73-76.

"I. A. Richards: His Life and Work," Quarterly Journal of Speech (February 1991) 77: pp. 79-80

"Deeds Done in Words", "Democratic Eloquence", and "Presidential Debates" RSQ 21 (Spring 1991) 52-55.

"American Rhetoric," Quarterly Journal of Speech (August 1991)

"Listening For A President: Southern Communication Journal (Winter 1992): 157-158.

"Allegories of America," Rhetoric Society Quarterly, Fall 1996, 259-261.

"Voices of Deliverance: The Language of MLK, Jr." Rhetoric Society Quarterly. Spring 1997, 94-97.

AWARDS

Awarded HopKins Chair of Communication, 2000 -

Service Award, Southern States Communication Association, 1996.

Outreach Award, SSSA Convention, 1996.

Award for Outstanding Graduate Teacher, ACS, 1999.

GRANTS AND CONTRACTS

NFH Grant for study of 1976 presidential primaries.

Humanities Grants for Overseas Convention Travel, 1979 and 1983.

Thomas Mann Grant for Study of Communication and the Origins of the National State, with John Franklin White, 1992.

Grant for a Communication Resource Lab (computers and multimedia equipment) in Coates Hall w/ Malcolm Richardson for \$108,000 in 1996.

MISCELLANEOUS

Research interests

Rhetorical Theory, Communication and Power, Semiotics